

DOUG CONANT



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**Thought Leader • Bestselling Author • Retired Fortune 500 CEO • Board Chair**

Doug Conant is the only former Fortune 500 CEO who is a *New York Times* and *Wall Street Journal* best-selling author, has been a Top 50 Leadership Innovator, a Top 100 Leadership Speaker, and twice named one of the 100 Most Influential Authors in the World.

A devoted leadership practitioner and teacher, Doug's 45-year career is defined by achieving high performance through an intentional commitment to studying, practicing, improving, and spreading the tenets of "leadership that works."

He is Founder and CEO of ConantLeadership, former President and CEO of Campbell Soup Company, former President of Nabisco Foods, and former Chairman of Avon Products. He has also served on multiple corporate boards including AmerisourceBergen and RHR International. He began his career in marketing at General Mills and held leadership positions in marketing and strategy at Kraft.

Doug is also Former Chairman and Current Board Member of CECP—Chief Executives for Corporate Purpose—and a member of the board of The Partnership for Public Service. He recently retired as Chairman of The Higher Ambition Leadership Alliance, and as a board member of the National Organization on Disability and Hope College. Previously, he was Chairman of The Conference Board, Chairman of the Grocery Manufacturers Association, and Chairman of Enactus.

His latest *Wall Street Journal* bestselling book, co-authored with Amy Federman, [The Blueprint: 6 Practical Steps to Lift Your Leadership to New Heights](#), is a seminal treatise on leadership and a practical guide for leading effectively in a chaotic world. He is also the *New York Times* bestselling co-author with Mette Norgaard of [TouchPoints: Creating Powerful Leadership Connections in the Smallest of Moments](#).

Doug is a graduate of the Kellogg School of Management at Northwestern University and served as the Chairman of Kellogg Executive Leadership Institute for five years. He is a former instructor of leadership at the Higher Ambition Leadership Alliance and he teaches the concepts advanced in *The Blueprint* to seasoned and aspiring leaders in his signature leadership development course, [The BLUEPRINT Boot Camp](#) by ConantLeadership. He is also a LinkedIn Learning Instructor whose inaugural course, "Finding Your Leadership Purpose with Doug Conant," launched in summer 2023. Deeply entrenched in the contemporary leadership conversation as a teacher, advisor, speaker, and mentor, Doug speaks daily to leaders on the front lines of the modern workplace.

Doug is the 2022 recipient of the Stephen R. Covey Principle-Centered Leader Award and a Top Thought Leader in Trust Lifetime Achievement Award Winner. He has also been lauded as a Top 100 Leadership Speaker by Inc. Magazine; a Top 100 Most Influential Author in the World; a Top 30 Leadership Professional by Global Gurus; a Leader to Watch by the American Management Association (AMA); a Top 50 Leadership Innovator Changing How We Lead; and a Top 75 Human Business Champion.

Finally, Doug is the ever-so-proud husband of Leigh and father to their three remarkable children. Find him at conantleadership.com, on [LinkedIn](#), and on Twitter at [@DougConant](#).

"Doug Conant is truly one of the great leaders in American business. He understands the requirements of business as well as the motivations of people."

Daryl Brewster, CEO, CECP;
Former CEO, Krispy Kreme
Doughnuts, Inc.

"Doug Conant is a rare combination — someone who thinks like a leader and leads like a thinker. When he talks, not only does the C-suite listen, but they also take notes."

Dan Pink
Author, *To Sell Is Human*;
Author, *Drive*

"Doug Conant is a remarkable leader and so is this work."

Stephen M.R. Covey
Author of *The New York Times*
bestselling book,
The Speed of Trust

ConantLeadership is providing essential leadership in mobilizing corporate support for societal improvement and social betterment.

Peter Malkin
Chairman, Malkin Securities Corp

It's not just what Doug does; it's how he gets it done, and there is much to be learned by observing him and from his work on the subject of leadership. As leaders go, Doug is truly 'one of a kind.'

Sara Mathew
CEO & Chairman,
Dun & Bradstreet Inc.

