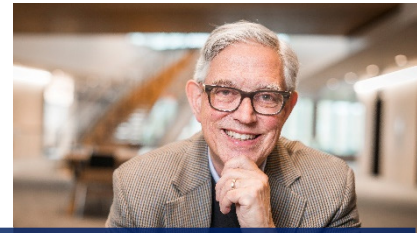




# DOUG CONANT

Thought Leader • Bestselling Author • Retired Fortune 500 CEO • Board Chair



## SPEAKING TOPICS

In a world undergoing rapid transformation, change is the only constant. Doug Conant brings hard-earned wisdom to contemporary workplace challenges based on his 45+ years of corporate leadership experience. As an active teacher, author, mentor, consultant, CEO, and speaker, Doug is in daily conversation with leaders in the trenches and is uniquely plugged into offering modern solutions that work right now, in today's environment. Find out how he can help you meet the urgency of the moment.

These topics are offered as examples of Doug Conant's considerable experience and expertise. We are happy to work with event organizers to personalize each speaking engagement for your specific audience or hairy leadership conundrum.

### The BLUEPRINT: A Proven Process for Lifting Your Leadership Impact Right Now

- Learn the 6 practical steps that can lift your leadership profile to new heights in today's ever-changing world
- Master the same 6-step process Doug Conant used to change his own career trajectory—from getting fired to ascending to the top ranks of the Fortune 500
- Get empowering practices for continuous improvement that you can put to work immediately, no matter the circumstances

### From Worst to First: Tales of Transformation from a Contemporary Fortune 500 Turnaround CEO

- Hear how Doug Conant transformed the culture of several iconic Fortune 500 companies—as President of Nabisco Foods, CEO of Campbell Soup Company, Chairman of Avon Products and more—and learn how you can too.
- Discover the true-and-tested people-management practices that helped Doug transform employee engagement “from swamp water, to Perrier, to champagne.”
- Learn how to apply these generative principles to kick-start transformation in your organization instantly

### Yes You Can: Create Extraordinary Leadership Moments in a Chaotic World

- Discover Doug's empowering, experience-backed tips for embracing pragmatic optimism, honed over a 45-year leadership career.
- Find out why yes, you *can* create positive connections, boost employee engagement, and deliver high performance in a volatile business climate using the *TouchPoints* framework for more effective interactions and the *Blueprint* process for incremental progress
- Master actionable strategies for meeting the urgency of the moment—today and tomorrow

### Forget Perfection: The Power of Small Steps to Create Big Impact Today

- Learn why the business world has transitioned from VUCA (Volatile, Uncertain, Complex, Ambiguous) to BANI (Brittle, Anxious, Non-linear, Incomprehensible) over the past few decades.
- Get tips for moving out of anxiety and into action in today's unprecedented, challenging environment.
- Discover how to master small, manageable steps on the path to enduring impact, improved employee engagement, and high performance.

## ABOUT DOUG

Doug Conant is the only former Fortune 500 CEO who is a *New York Times* and *Wall Street Journal* best-selling author, a Top 50 Leadership Innovator, a Top 100 Leadership Speaker, and twice named a Top 100 Most Influential Author in the World.

### Currently:

- Founder & CEO, ConantLeadership
- Board Member, CCEP – Chief Executives for Corporate Purpose (former Chair)
- Board Member, The Partnership for Public Service
- Bestselling Author, *The Blueprint* and *TouchPoints*
- Creator & Instructor, The BLUEPRINT Boot Camp Leadership Development Course

### Formerly:

- President, CEO, Director, Campbell Soup Company
- President, Nabisco Foods
- Chair, Avon Products
- Chair, Kellogg Executive Leadership Institute, Northwestern University
- Chair, The Conference Board
- Chair, The Grocery Manufacturers Association
- Chair, Enactus
- Chair, Higher Ambition Leadership Institute
- Board Member, AmerisourceBergen
- Board Member, RHR International
- Board Member, National Organization on Disability
- Board Member, Hope College
- Board Member, International Tennis Hall of Fame
- Board Member, Arthur Ashe Learning Center

