



2022-2023 Programs & Pricing

Forty Years of Unmatched Leadership Experience Condensed into A High-Impact 2 Day Boot Camp

The in-house BLUEPRINT Boot Camp is a 2-day leadership development program taught by renowned Fortune 500 CEO and New York Times bestselling author Doug Conant. At **Boot Camp**, Doug guides participants through the same 6-step **Blueprint** process he himself used to change his life and transform his leadership career trajectory—from getting fired to ascending to the C-suite, CEO, and chairman ranks at three iconic Fortune 500 companies. Using patented prompts for reflection, high-impact exercises, and collaborative group work, participants unearth powerful insights from their own lives to develop personal leadership models that empower them to lead with greater impact. An immersive and interactive experience, **Boot Camp** includes 9 hours of pre-work, 2 Zoom pre-program calls, 2 full days of programming, and post-program follow-up activities, including a one-hour post program Zoom calls. Doug leads 100% of all of the program activities.

Who Boot Camp Is For: **Boot Camp** is designed for high-potential leaders at the senior manager, director, or VP level. Attendees should have at least one direct report and decision-making influence. As every company is different, we work closely with our partner organizations to discuss problems the company is facing and specific goals of the program. The program is specially crafted for each company.

What Participants Get:

- Welcome packet with all materials needed to complete the pre-work, including a copy of Doug's latest book, **The Blueprint** (participants choose to receive a hard copy or e-book) and an interactive 45-page workbook
 - The workbook includes exercises codified from Doug's lifetime of leadership knowledge and practice that not only prepare participants for **Boot Camp** but are also used as a framework to build personalized Leadership Models.
- A personalized leadership model of their own design that they can put into immediate action
- Tools and practices that are proven to deliver high performance
- 2 one-hour pre-program Zoom calls with Doug and the group
- 2 full days of in-person programming led by Doug
- 1 one-hour post-program Zoom call with Doug and the group
- Quarterly Live Q&A calls with Doug and other **Boot Camp** alumni

The BLUEPRINT Boot Camp is a highly effective leadership development experience.

100% of post-program survey responders report that they were **highly satisfied** with **Boot Camp**, and **9 out of 10** felt that **Boot Camp exceeded their expectations**. Here's what recent attendees say about **Boot Camp**:

- “My team hit metrics (100%) they have never seen. Most importantly, I saw the culture pervade through my direct reports. I feel like they have come together as a team!”
- “I didn't expect to dig as deep as we did in the [Boot Camp](#) or that it could be so personalized within a 50+ person group. It was unlike any other training or development program I've been to in terms of how fantastic it was.”
- “The [Boot Camp](#) really prompted me to think about why I choose to lead and to crystalize what is important to me from a leadership perspective.”
- “As an engineer at heart I always struggle with personal reflection. This course has opened my eyes to why I really choose to lead and more importantly sets the stage to raise the leadership bar in my entire organization based on what we value most.”

BLUEPRINT Boot Camp is the only course of its kind where participants can be taught and mentored directly by a successful Fortune 500 CEO and chairman, Top100 Leadership Speaker, Top 15 Leadership Guru, Top 100 Most Influential Author in the World, and NYT Best Seller.

BLUEPRINT Boot Camp is a leadership training course like no other because:

- Doug codified over 40 years of leadership experience into his 6-step process for reflection and model-building that he himself used to transform his own leadership trajectory and deliver top-tier results in the global industry. This a unique opportunity for participants to learn from someone with extensive tactical experience who has walked a thousand miles in their shoes.
- To maximize the participant experience, we work with the client to use our comprehensive matching process to create optimized, high-chemistry small workgroups. Our finely tuned process accounts for many factors, including level of experience, job responsibilities, interests, and personality. Many attendees report finding life-long friendships, career connections, and support from their groupmates.
- There is no prescribed leadership model being taught – Doug focuses on teaching leaders to lead like THEMSELVES, which is the key to effective, authentic leadership. Our specialized workbook and innovative training exercises help participants to develop their own, customized leadership model that works uniquely for them.

Pricing Options:

- \$75,000 for up to 40 attendees (54% discount off sending 40 attendees through open enrollment [Boot Camp](#) @ \$3,500/person). Plus, travel for two.
- \$100,000 for up to 60 attendees (48% discount off sending 60 attendees through open enrollment [Boot Camp](#) @ \$3,500/person). Plus, travel for two.

Commitment Policy: [Boot Camp](#) participants are required to complete all pre-program activities including the pre-workbook (approx. 9 hours of work) and attend two pre-program Zoom calls (or listening to the recordings).

- 50% deposit payment due to hold program dates.
- Final payment due within 30 days post program

Learn More: Contact Mara Katsikis, Chief of Staff, at 215.988.0188 or mara@conantleadership.com to get started.