

DOUGLAS R. CONANT

Doug is the only former Fortune 500 CEO who is a *New York Times* and *Wall Street Journal* best-selling author, a Top 50 Leadership Innovator, a Top 100 Leadership Speaker, and one of the 100 Most Influential Authors in the World.

A devoted leadership practitioner and teacher, Doug's 45-year career has been defined by achieving high performance through an intentional commitment to studying, practicing, improving, and spreading the tenets of "leadership that works."

He is Founder and CEO of ConantLeadership, former President and CEO of Campbell Soup Company, former President of Nabisco Foods, and former Chairman of Avon Products. He has also served on multiple corporate boards including AmerisourceBergen and RHR International. He began his career in marketing at General Mills and held leadership positions in marketing and strategy at Kraft.

Doug is also Chairman of CECP—Chief Executives for Corporate Purpose, Chairman of The Higher Ambition Leadership Alliance, and proudly serves on the boards of the National Organization on Disability, the Partnership for Public Service, and Hope College. Previously, he was Chairman of The Conference Board, Chairman of the Grocery Manufacturers Association, and Chairman of Enactus.

His latest *Wall Street Journal* bestselling book, co-authored with Amy Federman, [*The Blueprint: 6 Practical Steps to Lift Your Leadership to New Heights*](#), is a seminal treatise on leadership and a practical guide for leading effectively in a chaotic world. He is also the *New York Times* bestselling co-author with Mette Norgaard of [*TouchPoints: Creating Powerful Leadership Connections in the Smallest of Moments*](#).

Doug is a graduate of the Kellogg School of Management at Northwestern University and served as the Chairman of Kellogg Executive Leadership Institute for five years. He is an instructor of leadership at the Higher Ambition Leadership Alliance and he teaches the concepts advanced in *The Blueprint* to seasoned and aspiring leaders in his signature leadership development course, [The BLUEPRINT Boot Camp](#) by ConantLeadership.

Doug is the 2022 recipient of the Stephen R. Covey Principle-Centered Leader Award and a Top Thought Leader in Trust Lifetime Achievement Award Winner. He has also been lauded as a Top 100 Leadership Speaker by Inc. Magazine; a Top 100 Most Influential Author in the World; a Top 30 Leadership Professional by Global Gurus; a Leader to Watch by the American Management Association (AMA); a Top 50 Leadership Innovator Changing How We Lead; and a Top 75 Human Business Champion.

Finally, Doug is the ever-so-proud husband of Leigh and father to their three remarkable children. Find him at conantleadership.com, on [LinkedIn](#), and on Twitter at [@DougConant](#).