



# **Personal Leadership Model**

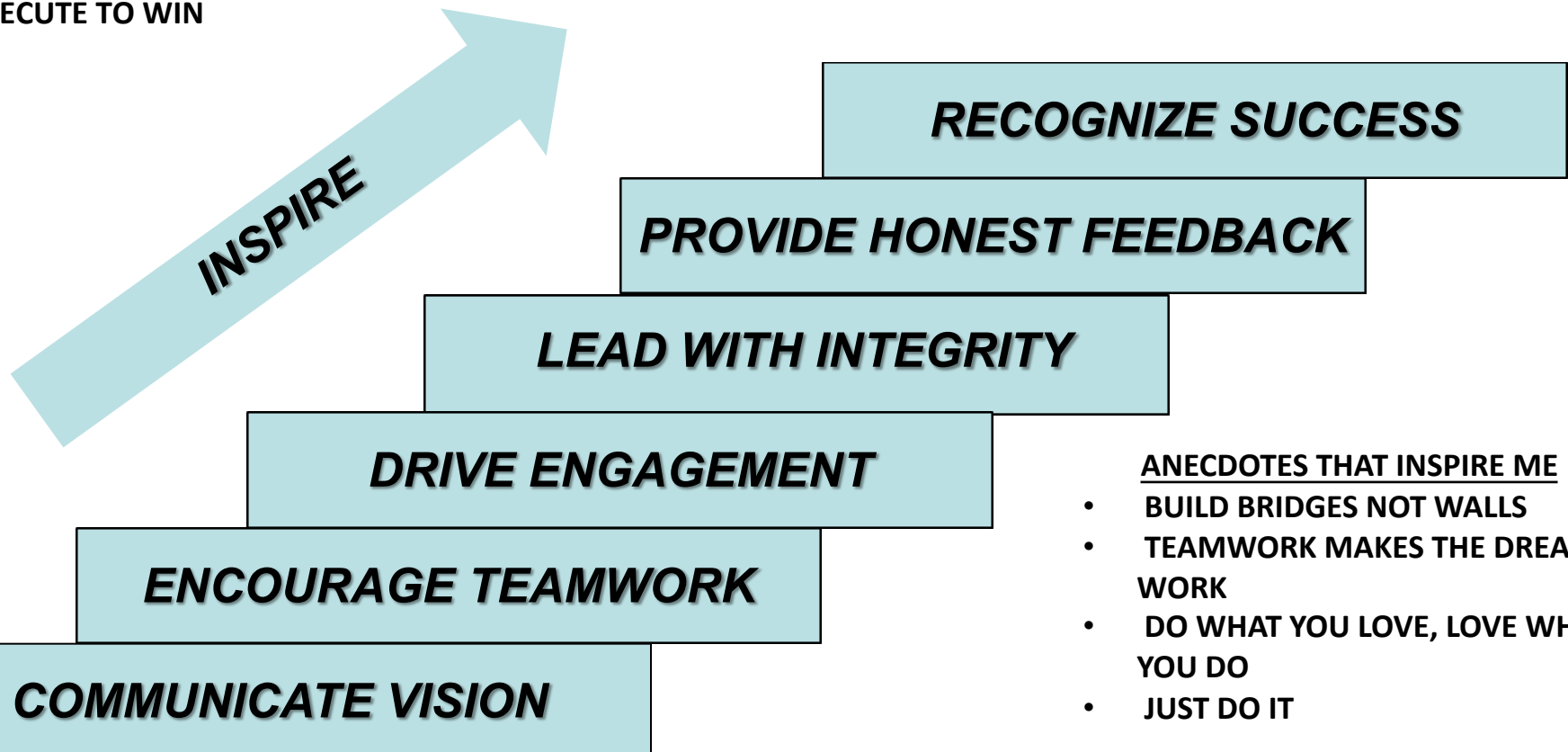
## ***Bill Brandt***

***Created: October 2016***  
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# Personal Leadership Model – Bill Brandt

## KEY THOUGHTS

- CULTURE IS KEY
- VALUE PEOPLE
- CONTINUOUS IMPROVEMENT
- PLAN THOROUGHLY
- EXECUTE TO WIN



## ANECDOTES THAT INSPIRE ME

- BUILD BRIDGES NOT WALLS
- TEAMWORK MAKES THE DREAM WORK
- DO WHAT YOU LOVE, LOVE WHAT YOU DO
- JUST DO IT

## What is a Personal Leadership Model?

**Your own uniquely defined leadership model that represents your instincts and beliefs related to your leadership presence, knowledge, skills, emotions and unconscious habits. Your personal leadership model is your own personal code**

***"At its heart is the leader's self-awareness, progress toward self-mastery and technical competence, and sense of connection with those around them. It's the inner core, the source, of a leader's outer leadership effectiveness."  
(Scouller, 2011).***

## Why Did I Create My Personal Leadership Model?

- Leadership Boot Camp in Oct. 2016 lead by Doug Conant
- To explore my leadership instincts and beliefs
- To improve understanding of “my code”
- To use as a learning tool for other leaders that I have the privilege of mentoring

## **Communicating The Vision**

- Be descriptive and help others “see” your vision
- Explain why
- Listen to other opinions



## Encouraging Teamwork

- No “I” in Team
- Teams are always capable of achieving the best results
- Facilitate the 3 C’s: Collaboration, Cooperation & Communication

## **Driving Engagement**

- Be a facilitator
- Include all relevant contributors
- Get ideas & feedback from people doing the job
- Make sure everyone has a voice

## Leading with Integrity

- Don't ask others to do something you wouldn't do
- Listen to others' point of view
- Admit when you are wrong
- Strive to always do the right thing



## **Providing Honest Feedback**

- People can't/won't change unless they know what is wrong
- Be direct & clear
- Provide improvement suggestions when necessary
- Provide as much positive feedback as negative feedback (don't ignore your top performers)

## Recognizing Success

- Celebrate meaningful accomplishments
- Articulate what went right & wrong
- Recognize people
- Provide sincere appreciation

## **Inspiring Excellence**

- Help others believe what is possible
- Ensure proper planning
- Create “You can do better” culture
- Encourage competition & teamwork

## Key Thoughts

- Leaders should question everything, frequently
- Treat others how you want to be treated
- Carry yourself as the person/title you want to be, not necessarily the person/title you are today
- Work hard and be nice 😊
- “Our Best Years, Are Yet to Come” - Stanley Bergman

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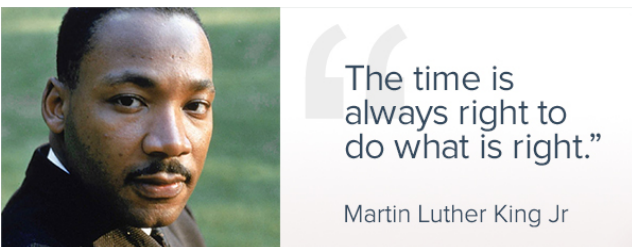




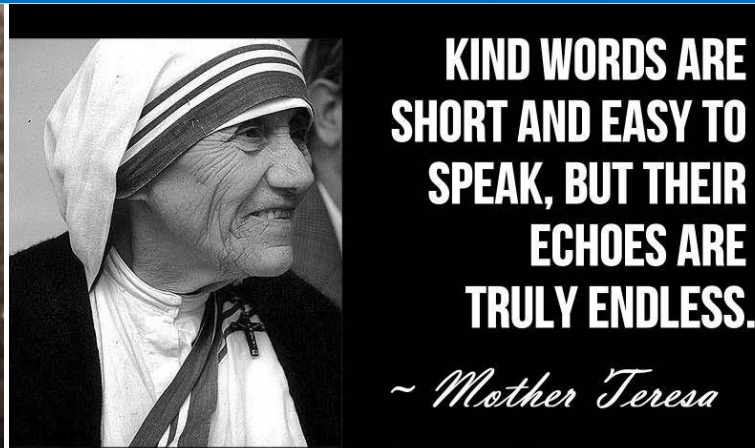
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**CONTINUOUS  
IMPROVEMENT**



**VISIONARY**



LoveOfLifeQuotes.com

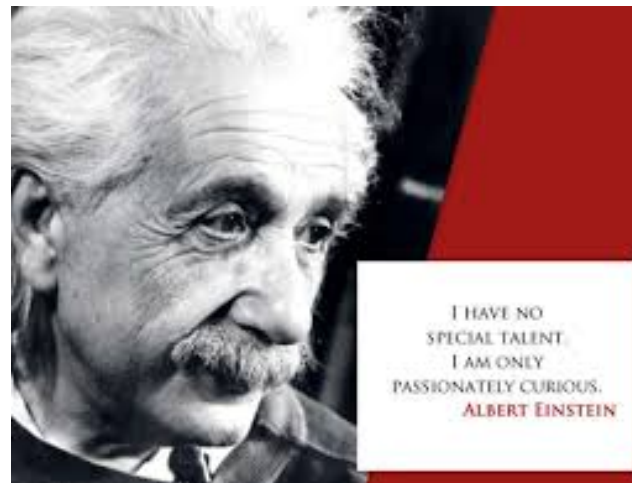
**COMPASSION**



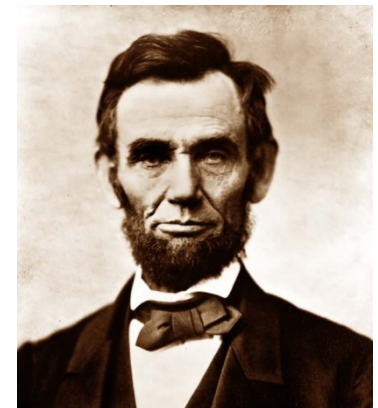
“I'm not concerned with your liking or disliking me. All I ask is that you respect me as a human being.”

**Jackie Robinson**

**COURAGE**



**CURIOSITY & INTELLECT**



**INTEGRITY**